



Global Infrastructure Conference



**a sponsorship proposal
to raise your profile**

FIDIC Global Infrastructure Conference

FIDIC's Global Infrastructure Conference takes place online again this year on Friday, 10 and Monday, 13 September 2021. The conference, themed "Investing in future infrastructure - governance and leadership in a post-pandemic world", will look at the global need for high-quality and sustainable infrastructure in the context of a world coming out of the Covid crisis.

The event will consider the challenges faced by both the public and private sectors in developing successful projects and maintaining high-performing infrastructure assets in a rapidly changing world of digitisation, energy transition, climate change, geo-politics and growing societal needs. The conference will hear from leading keynote speakers who will address the planning, funding and delivery of sustainable infrastructure as well as examining the leadership – business, industry and political – needed to make it happen.

The Covid pandemic has revealed that more than ever before, high-quality and sustainable infrastructure is needed globally. To create a better future for citizens globally, international infrastructure and societies benefit from good governance in planning and funding the successful delivery of infrastructure and also good leadership in developing a culture of integrity, sustainability and inclusion.

Delivering a sustainable world to future generations requires continuous engagement by the engineering community and its stakeholders to connect regions, deliver gateway hubs, address energy independence and facilitate sustainable growth of cities and economic development. Best practices in governance and leadership provide effective strategies and systems that drive compliance, quality and long-term return on investment. Topics at the FIDIC Global Infrastructure Conference will include best practice in funding, planning, value design, successful delivery of mega-projects and the revitalisation of assets to improve the lives of global citizens.

#FIDICGIC21

FIDIC is assembling a line up of top industry experts to speak at the event. These include Børge Brende, President of the World Economic Forum, Mark Thurston, CEO at HS2, Enzo de Laurentiis, Chief Procurement Officer at the World Bank, Chris Chijiutomi, Head of Infrastructure at CDC Group and Richard Abel, Managing Director - UK Climate Investments at Macquarie Group.

Also speaking at the two-day event will be Louise Adams, Group COO at Aurecon Group Australia, Anthony Bouchard, President and COO at CDM Smith, Mike Haigh, Chairman of Mott MacDonald Group, Jens-Peter Saul, President and CEO at Ramboll Group, Benoit Clocheret, CEO of Artelia Group, Robin Greenleaf, President of Architectural Engineers Inc, George Chukwulewa Okoroma, President of ACE Nigeria, with many more to be announced over the coming weeks.

This annual conference is marketed extensively, with promotional emails sent out to FIDIC's database, which includes more than 30,000 construction, legal and infrastructure professionals from across the globe. All conferences are widely promoted across FIDIC's social media platforms and on the FIDIC website, giving potential sponsors significant reach and profile across the international industry. Branding opportunities for FIDIC Global Infrastructure Conference sponsors include logo positioning and profile on all digital pre-event marketing collateral, at the conference itself on Zoom backwalls and PowerPoint presentations and in FIDIC's post-event reporting of the conference on its website.



Sponsorship opportunities

FIDIC has a wide range of attractive sponsorship opportunities available for its 2021 FIDIC Global Infrastructure Conference. Sponsorship of this high-profile industry event, which attract senior construction professionals from all over the world, offer organisations an unrivalled opportunity for enhanced profile and connections with the global infrastructure industry.

By becoming a sponsor of FIDIC, you can be confident that you are associating with a high-quality and influential industry organisation that is well regarded in the global construction and infrastructure industry and which has significant international reach and profile.

Sponsorship opportunities for our FIDIC Global Infrastructure Conference are outlined below followed by sponsorship offers.

1. FIDIC 2021 Global Infrastructure Conference Strategic Partner

(EUR 30,000) – exclusive partner

- FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Strategic Partner' on all promotional material for the entire FIDIC Global Infrastructure Conference and on the FIDIC website.
- Use of 'FIDIC 2021 Global Infrastructure Conference Strategic Partner' branding on FIDIC website and marketing collateral related to all FIDIC Global Infrastructure Conference event communications for the duration of the Partnership.
- Editorial content on the FIDIC website and/or Infrastructure Global website leading up to each event.
- Sponsor profile on FIDIC website for the duration of the Partnership.
- Sponsor advert in selected promotional emails for the FIDIC Global Infrastructure Conference for the duration of the Partnership.
- Acknowledgment by Moderator at every FIDIC Global Infrastructure Conference session
- Logo displayed on conference? materials/screens
- A special Sponsor-related e-mailer to the FIDIC database
- Propose regional senior level speaker for the main conference session (to be agreed with FIDIC).
- Logo exposure on FIDIC social media platforms
- Logo exposure on FIDIC Global Infrastructure Conference newsletters

2. FIDIC 2021 Global Infrastructure Conference Forum Sponsor

(EUR 7,500) exclusive sponsor per forum

(EUR 3,750) – non-exclusive sponsor (maximum of 3 per forum)

Forum Options

- | | |
|---|---|
| <ul style="list-style-type: none"> • Friday 10 September 2021 <ul style="list-style-type: none"> o Legal Forum o Human Resources Forum | <ul style="list-style-type: none"> • Monday 13 September 2021 <ul style="list-style-type: none"> o Digital Forum o Finance Forum |
|---|---|



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- FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Forum Sponsor' on all promotional material for the selected forum for the entire FIDIC Global Infrastructure Conference and on the FIDIC website.
- Use of 'FIDIC 2021 Global Infrastructure Conference Forum Sponsor' branding on Sponsors' material including website and marketing collateral related to the selected forum at the FIDIC Global Infrastructure Conference 2021 communications for the duration of the Sponsorship.
- Editorial content on the FIDIC website and/or Infrastructure Global website leading up to the event.
- Sponsor advert on FIDIC website for the duration of the Sponsorship.
- Sponsor advert in selected promotional emails for the selected forum at the FIDIC Global Infrastructure Conference 2021 for the duration of the Sponsorship.
- Propose senior level speaker for the selected forum at the FIDIC Global Infrastructure Conference 2021 (to be agreed with FIDIC)
- Acknowledgment by Moderator at the selected forum at the FIDIC Global Infrastructure Conference 2021
- Logo displayed on selected forum materials/screens
- Logo exposure on FIDIC social media platforms (Specific to the forum)
- Logo exposure on FIDIC Global Infrastructure Conference newsletters (Specific to the forum)

3. FIDIC 2021 Global Infrastructure Conference Session Sponsor

(EUR 4,000) – Exclusive sponsor for a session to be selected from program

(EUR 2,000) – Non-exclusive session sponsor (maximum of 3 per session)

- FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Session Sponsor' on all promotional material for the selected session for the entire FIDIC Global Infrastructure Conference and on the FIDIC website.
- Use of 'FIDIC 2021 Global Infrastructure Conference Session Sponsor' branding on Sponsors' material including website and marketing collateral related to the selected session at the FIDIC Global Infrastructure Conference 2021 communications for the duration of the Sponsorship
- Editorial content on the FIDIC website and/or Infrastructure Global website leading up to the event.
- Acknowledgment by Moderator at the selected session at the FIDIC Global Infrastructure Conference 2021
- Logo displayed on conference materials/screens on the specific session
- Logo exposure on social media platforms for the event specific session

4. **FIDIC 2021 Global Infrastructure Conference Awards Sponsor**

(EUR 6,500)

The **FIDIC Member Association Excellence Awards** recognise, reward and highlight the achievements and successes of FIDIC's international member associations and the brilliant work they do representing the global consulting engineering industry.

The **FIDIC Project Awards** recognise and celebrate projects submitted by FIDIC member firms, Associates and/or Affiliates that demonstrate outstanding projects where FIDIC member firms have had a major involvement and provided consulting engineering and project management services on excellent projects of all types and all sizes.

FIDIC's Future Leaders Awards acknowledge and promote the remarkable achievements of future leaders in the consulting engineering industry worldwide and encourage effective participation of future leaders in FIDIC.

- The awards are presented annually, and the winners will be presented with their awards at the annual FIDIC 2021 Global Infrastructure Conference
- FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Awards Sponsor' on all promotional material for the entire FIDIC Global Infrastructure Conference and on the FIDIC website.
- Use of 'FIDIC 2021 Global Infrastructure Conference Awards Sponsor' branding on Sponsor's material including website and marketing collateral related to specific FIDIC Awards communications.
- Editorial content on the FIDIC website and/or Infrastructure Global website leading up to the event.
- Acknowledgment by Moderator at the Award Ceremonies
- Logo displayed on materials/screens at the Award Ceremonies
- Logo exposure on social media platforms for the Award Ceremonies
- Logo exposure on FIDIC Global Infrastructure Conference newsletters (Specific to the Award Ceremony)





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| Exclusive partner | Forum sponsor | Session sponsor | Awards sponsor | | Benefits |
|-------------------|---------------|-----------------|----------------|------------------------|--|
| ✓ | ✓ | ✓ | ✓ | Pre & during | Editorial content on the FIDIC website and/or Infrastructure Global website leading up to each event. |
| ✓ | ✓ | | | | Sponsor advert in selected promotional emails for the FIDIC Global Infrastructure Conference for the duration of the Partnership |
| ✓ | | | | | A special Sponsor-related e-mailer to the FIDIC database |
| ✓ | | | | During live conference | Acknowledgment by Moderator at every FIDIC Global Infrastructure Conference session |
| ✓ | ✓ | | | | Logo displayed on conference materials/screens |
| ✓ | | | | | Propose regional senior level speaker for the main conference session (to be agreed with FIDIC) |
| | ✓ | | | | Propose senior level speaker for the selected forum at the FIDIC Global Infrastructure Conference 2021 (to be agreed with FIDIC) |
| | ✓ | | | | Acknowledgment by Moderator at the selected forum at the FIDIC Global Infrastructure Conference 2021 |
| | ✓ | | | | Logo displayed on selected forum materials/screens |
| | | ✓ | | | Acknowledgment by Moderator at the selected session at the FIDIC Global Infrastructure Conference 2021 |
| | | | ✓ | | Acknowledgment by Moderator at the Award Ceremonies |
| | | ✓ | | | Logo displayed on conference materials/screens on the specific session |
| | | | ✓ | | Logo displayed on materials/screens at the Award Ceremonies |
| ✓ | | | | Overall | FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Strategic Partner' on all promotional material for the entire FIDIC Global Infrastructure Conference and on the FIDIC website |
| | ✓ | | | | FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Forum Sponsor' on all promotional material for the selected forum for the entire FIDIC Global Infrastructure Conference and on the FIDIC website |
| | | ✓ | | | FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Session Sponsor' on all promotional material for the selected session for the entire FIDIC Global Infrastructure Conference and on the FIDIC website |
| ✓ | | | | | Use of 'FIDIC 2021 Global Infrastructure Conference Strategic Partner' branding on FIDIC website and marketing collateral related to all FIDIC Global Infrastructure Conference event communications for the duration of the Partnership |
| | ✓ | | | | Use of 'FIDIC 2021 Global Infrastructure Conference Forum Sponsor' branding on Sponsors' material including website and marketing collateral related to the selected forum at the FIDIC Global Infrastructure Conference 2021 communications for the duration of the Sponsorship |
| | | ✓ | | | Use of 'FIDIC 2021 Global Infrastructure Conference Session Sponsor' branding on Sponsors' material including website and marketing collateral related to the selected session at the FIDIC Global Infrastructure Conference 2021 communications for the duration of the Sponsorship |



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| Exclusive partner | Forum sponsor | Session sponsor | Awards sponsor | | Benefits |
|-------------------|---------------|-----------------|----------------|---------|--|
| ✓ | | | | Overall | Sponsor profile on FIDIC website for the duration of the Partnership |
| ✓ | | | | | Logo exposure on FIDIC social media platforms |
| ✓ | | | | | Logo exposure on FIDIC Global Infrastructure Conference newsletters |
| | ✓ | | | | Sponsor advert on FIDIC website for the duration of the Sponsorship |
| | ✓ | | | | Logo exposure on FIDIC social media platforms (Specific to the forum) |
| | ✓ | | | | Logo exposure on FIDIC Global Infrastructure Conference newsletters (Specific to the forum) |
| | | ✓ | | | Logo exposure on social media platforms for the event specific session |
| | | | ✓ | | FIDIC to credit Sponsor as its 'FIDIC 2021 Global Infrastructure Conference Awards Sponsor' on all promotional material for the entire FIDIC Global Infrastructure Conference and on the FIDIC website |
| | | | ✓ | | Use of 'FIDIC 2021 Global Infrastructure Conference Awards Sponsor' branding on Sponsor's material including website and marketing collateral related to specific FIDIC Awards communications |
| | | | ✓ | | Logo exposure on social media platforms for the Award Ceremonies |
| | | | ✓ | | Logo exposure on FIDIC Global Infrastructure Conference newsletters (Specific to the Award Ceremony) |

Previous FIDIC sponsors

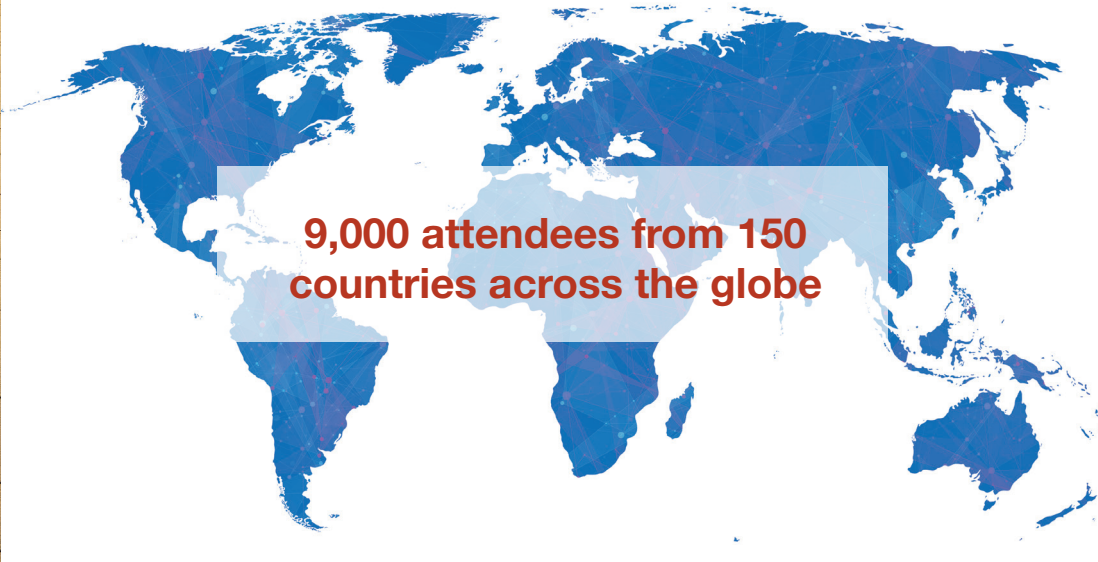
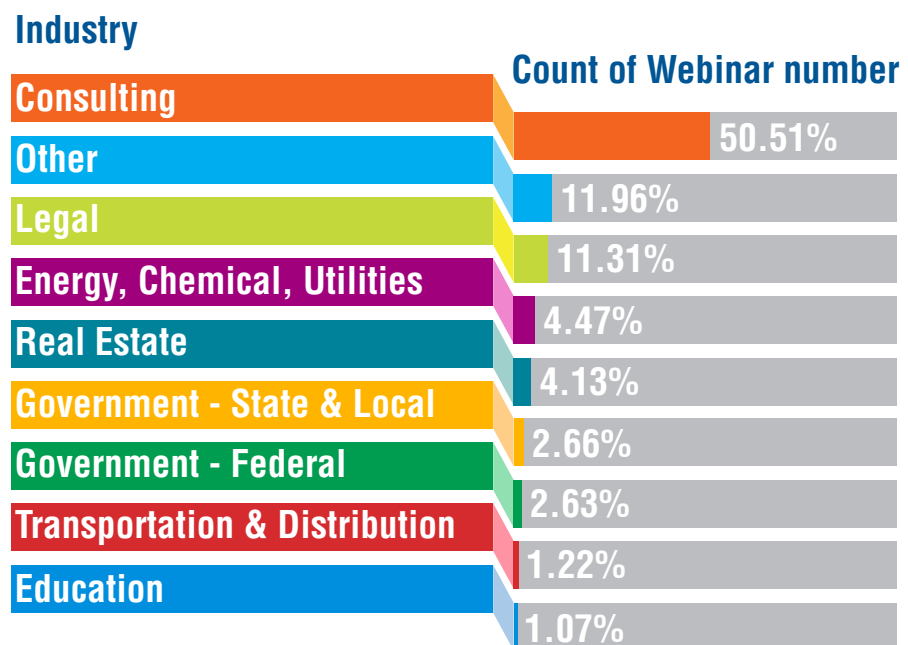


#FIDICGIC21

**Average webinar rating by participants
- 4.4 out of 5**



Top ten industries by attendance:



**9,000 attendees from 150
countries across the globe**

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Programme at a glance

Friday 10 September 2021

Time CET

| | | | | | |
|-------------------|--|--|---|---|---|
| 11:30am - 11:45am | Welcome and Opening Remark | | | | |
| 11:45am - 12:45pm | Keynote Session: Delivering sustainable global infrastructure in a changing world | | | | |
| 12:45pm - 12:55pm | Break | | | | |
| 12:55pm - 1:40pm | Panel session 1: Planning strategic infrastructure and paying for it | | | | |
| 1:40pm - 1:50pm | Break | | | | |
| 1:50pm - 2:35pm | Panel session 2: Funding infrastructure - what works, what doesn't and what should the industry aim for? | | Legal Forum: What are the legal and risk related challenges facing the infrastructure sector following Covid-19 to secure a sustainable industry? | HR Forum: What are people and talent resources challenges facing the infrastructure sector following Covid-19 to secure a sustainable industry? | |
| 2:35pm - 2:45pm | | | | | Break |
| 2:45pm - 3:30pm | | | | | Panel session 3: How can we make global infrastructure truly sustainable? |
| 3:30pm - 3:45pm | Closing remarks | | | | |

Confirmed speakers

Børge Brende, President, World Economic Forum, Switzerland
Niilo Edwards, Executive Director, First Nations Major Projects Coalition, Canada
André Schneider, CEO, Geneva Airport, Switzerland
Grace Bema, Executive Director, BCHOD Consulting Engineers, Zimbabwe
William Cox, CEO, Aurecon, Australia
Tracey Ryan, Managing Director, Aurecon, New Zealand
Enzo de Laurentiis, Chief Procurement Officer, The World Bank, USA
Chris Chijiutomi, Head of Infrastructure Equity, Infrastructure & Climate Group, CDC Group, UK
Richard Abel, Managing Director, UK Climate Investments, Macquarie, UK
Jens-Peter Saul, Group Chief Executive, Ramboll Group, Denmark
Rasmus Ødum, Group Chief Operating Officer, COWI, Denmark
Kevin Kariuki, Vice-president, African Development Bank, Ivory Coast
Peter Guthrie, Professor of Sustainability, Cambridge University, UK
Dr Nelson Ogunshakin OBE, CEO, FIDIC, Switzerland
Anthony Barry, President Elect, FIDIC, Australia
Gavin English, Board Member, FIDIC, UK
Chris Campbell, Chief Executive, CESA, South Africa
Catherine Karakatsanis, Board Member, FIDIC, Canada
Adam Bialachowski, Chair, FIDIC Future Leaders Council, Poland



Programme at a glance

Monday 13 September 2021

Time CET

| | | | | |
|-------------------|---|--|--|--|
| 11:30am - 11:45am | Welcome and Opening Remark | | | |
| 11:45am - 12:45pm | Keynote Session: Infrastructure governance and leadership in a post pandemic world | | | |
| 12:45pm - 12:55pm | Break | | | |
| 12:55pm - 1:40pm | Panel session 1: Delivering and managing capital projects more efficiently | | | |
| 1:40pm - 1:50pm | Break | | | |
| 1:50pm - 2:35pm | Panel session 2: Assessing the risk on major projects and minimising and resolving disputes | | Digital Forum: What are the transformational challenges facing the infrastructure sector following Covid-19 to secure a sustainable industry? | Finance Forum: What are the financial and operational efficiency challenges facing the infrastructure sector following Covid-19 to secure a sustainable industry? |
| 2:35pm - 2:45pm | Break | | | |
| 2:45pm - 3:30pm | Panel session 3: Sustainable investment for the long term | | | |
| 3:30pm - 3:45pm | Closing remarks | | | |

Confirmed speakers

Sir John Armitt, Chairman of the National Infrastructure Commission, UK

Mark Thurston, CEO HS2, UK

Louise Adams, Group Chief Operating Officer, Aurecon, Australia

Anthony Bouchard, President and Chief Operating Officer, CDM Smith, USA

Michael Haigh, Chairman, Mott MacDonald Group, UK

Louise Adams, Group Chief Operating Officer, Aurecon, Australia

Greg Steele, Global Head for Mobility, Arcadis Group, Australia

Benoit Clocheret, Chief Executive, Artelia Group, France

Darren Reed, Managing Director, WSP UK, Rail and Israel, UK

Michael Earp, Senior Vice president, AON, USA

Clare B Marshall, Business Consultant and Founder, 2MPy, France

Robin Greenleaf, President, Architectural Engineers, USA

Stephanie Hottenhuis, Chair and CEO, KPMG NV, Netherlands

George Chukwulewa Okoroma, President, ACE Nigeria, Nigeria

Kabelo Motswangole, Managing Director, Herbco Technical Services, Botswana

Richard Robinson, Chief Executive, Atkins SNC Lavelin EAME, UK

Lisa Lagerwall, Legal Counsel, Sweco, Sweden

Dr Nelson Ogunshakin OBE, CEO, FIDIC, Switzerland

Luis Villarroya, Board Member, FIDIC, Spain

Prashant Kapila, Member, FIDIC DNSAC, India

Mark Pehlig, Board Member, FIDIC, Netherlands

Nicola Grayson, CEO, Consult Australia, Australia

James Mwangi, Board Member, FIDIC, Kenya

Henrik Garver, Managing Director, Danish Association of Consulting Engineers, FRI, Denmark

About FIDIC

FIDIC, the International Federation of Consulting Engineers, is the global representative body for national associations of consulting engineers and represents over one million engineering professionals and 40,000 firms in more than 100 countries worldwide. Founded in 1913, FIDIC is charged with promoting and implementing the consulting engineering industry's strategic goals on behalf of its member associations and to disseminate information and resources of interest to its members.

FIDIC membership covers more than 100 countries around the world. To further its aims, FIDIC publishes international standard forms of construction contracts for clients, consultants, sub-consultants, joint ventures and representatives, together with related materials such as standard pre-qualification forms. FIDIC also publishes business practice documents such as policy statements, position papers, guidelines, training manuals and training resource kits in the areas of management systems (quality management, risk management, business integrity management, environment management, sustainability) and business processes (consultant selection, quality-based selection, tendering, procurement, insurance, liability, technology transfer, capacity building).