



Engineering a post-Covid future: the challenges for global infrastructure

An international online conference brought to you by FIDIC

11 and 14 September 2020



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Introduction

The Covid-19 crisis has challenged the world like never before, with no business sector unaffected. As we emerge into a post-Covid future, it is clear that infrastructure investment will play a crucial role in the recovery of global and national economies. However, our world has changed and future demands will be different when planning sustainable building and public infrastructure. Will capacity demand change and what will be the impact on funding and planning? How will stakeholders in the industry cooperate in the 'new normal'? Will we see new forms of alliances between public and private sectors and how will projects and contracts be structured in a post-Covid environment?

This online conference hosted by FIDIC provides an interactive stage where leaders and experts in the industry can come together to identify and address these key questions, provide a forum for discussion and debate and offer perspectives for a way forward to enable the industry to continue to thrive in the months and years ahead.

Covid-19 has proved more than ever that global collaboration is necessary and FIDIC, as the global representative body for the consultancy and engineering sector, is therefore ideally placed to provide a platform for such experiences and expertise to be shared.

FIDIC's record of online event delivery

FIDIC's recent webinars on the Covid-19 crisis have attracted massive turnouts because of our unmatched informative, educational and Q&A opportunities. Professionals in different industries benefited from attending our series of 18 events over a two-month period. C-level executives and managers were to the fore in the thousands of key influencers and decision makers that attended these popular events.

- On average, over 1,000 individuals registered to attend
- On average, users spend 47 minutes in the webinar
- Number of speakers: 80+ global speakers
- Number of registrants: 15,000

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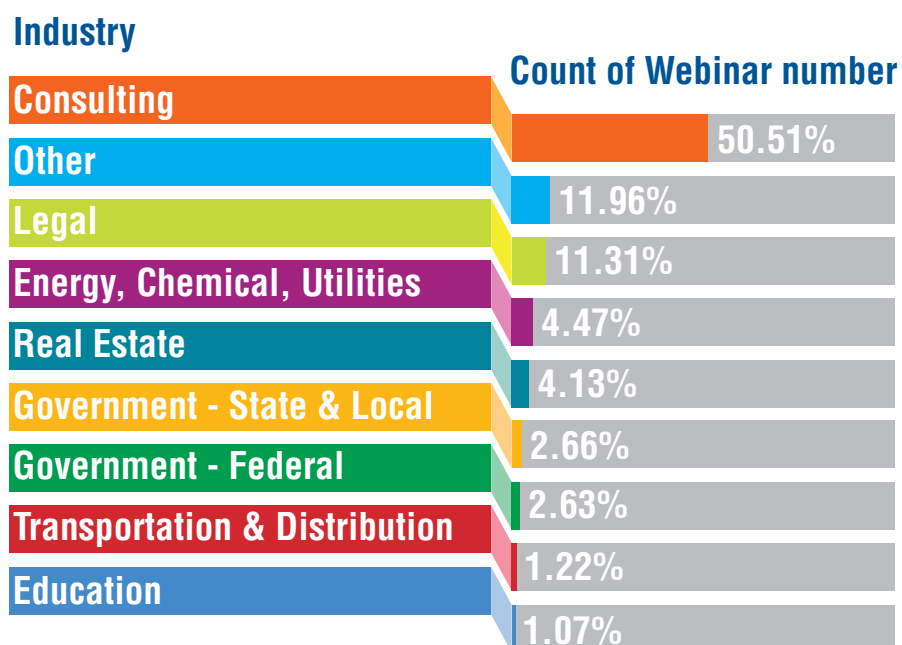
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Average webinar rating by participants
- 4.4 out of 5



Top ten industries by attendance:



9,000 attendees from 150 countries across the globe

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Sponsorship Levels

Choose one of our sponsorship levels to boost your brand exposure, share best practices, strengthen your reputation as thought-leading industry experts and influence industry leaders in the consulting engineering industry.

- **Gold Sponsor = € 40,000**
- **Silver Sponsor = € 15,000**
- **Bronze Sponsor = € 5,000**

Gold	Silver	Bronze		Benefits
10	5	2	Pre	Partnership promoted on social media (number of posts on LinkedIn, Twitter and Facebook)
✓	✓	✓		Company logo on the FIDIC webinar website homepage
200	50			Brief description of your company on FIDIC webinar website homepage provided by the sponsor (number of words)
✓	✓	✓		Reciprocal website hyperlink to your company's website on FIDIC webinar website homepage
✓				Your video presentation (limited to two minutes, provided by sponsor) posted on the FIDIC webinar website homepage
✓				Registration Statistics on attendees (in line with swiss GDPR law)
✓	✓	✓	During	Name of your company to be recognized during the webinar by the moderator
✓				Your video presentation (not longer than 3 min) hosted during the 5 min break in between sessions
✓				Company logo on the FIDIC webinar presentation
✓	✓		Post	Post registration Statistics on attendees (in line with swiss GDPR law)
✓	✓			Company logo on the post-webinar article
✓				Company logo on the last page of the recorded video posted on YouTube and mention in the YouTube video description
✓	✓			Company logo on the FIDIC webinar mass mail to FIDIC database
200	50			Brief description of your company on the FIDIC webinar mass mail to FIDIC database provided by the sponsor (number of words)
✓	✓			Reciprocal website hyperlink to your company's website on FIDIC webinar mass mail to FIDIC database

Do you have a unique idea on how you would like to maximise your presence at our event? Get in touch with us and we would be happy to work with you to develop a bespoke sponsorship package that suits your needs and budget.

To discuss these options or to reserve any of the sponsorship opportunities, please contact FIDIC at conference@fidic.org



Previous FIDIC sponsors



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Programme at a glance

Day 1 – Friday 11 September 2020 – 12 noon CET to 4.15pm CET

Infrastructure after Covid – what will it look like?

The prime aim of global governments is to adjust to keeping people safe and society functioning efficiently in a future post-Covid world. However, it is clear that there will be significant implications for capacity and sustainable use of infrastructure going forward. Will we focus more on smart utilisation of infrastructure rather than expansion and what will sustainable infrastructure look like in the future? How can it be made more resilient? What are the key economic, financial and legal drivers impacting the sector? How will our cities and environment be designed in the new normal?

Day 1 schedule

- 12 noon CET to 12.10pm CET: Welcome to the event
- Main session: 12.10pm CET to 1.20pm CET
- Session 1: **Global infrastructure perspectives** – 1.30pm CET to 2.20pm CET
- Session 2: **Reframing infrastructure projects post-Covid** – 2.25pm CET to 3.15pm CET
- Sessions 3: **Delivering a green recovery and achieving net zero** – 3.20pm CET to 4.10pm CET
- 4.10 pm CET to 4.15 pm CET: Conference Closing remark day 1

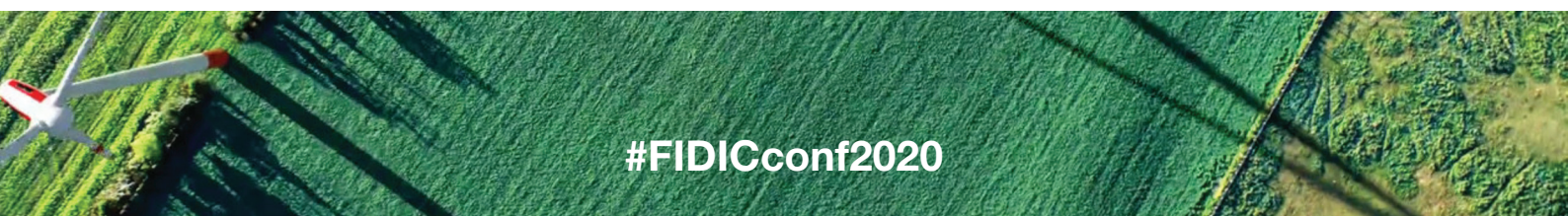
Day 2 – Monday 14 September 2020 – 12 noon CET to 4.15pm CET

Navigating change and delivering infrastructure in the new normal

On day 1 of the international online FIDIC conference, a global perspective on infrastructure demand has been shared by leaders in the industry. On day 2 of the conference, the implications of post-Covid in a world that has changed will be shared by representatives of different stakeholders in our industry. How will we need to change the way we work and adapt processes to meet the challenge of the new normal? Remote working and the use of digital technologies have become even more widespread as a result of the pandemic. How will governments, financial institutions and private sector interact in the future? Will professional conditions change our current way of financing and contracting projects? Can we create a society that is more resilient and agile in order to deal with future crises and recover from the aftershocks of Covid-19?

Day 2 schedule

- 12 noon CET to 12.10pm CET: Welcome to the event
- Main session: 12.10pm CET to 1.20pm CET
- Session 1: **Building resilience and agility to deal with future crises** – 1.30pm CET to 2.20pm CET
- Session 2: **Working in the new normal** – 2.25pm CET to 3.15pm CET
- Session 3: **Bridging the skills gap – building capacity to adapt to change** – 3.20pm CET to 4.10pm CET
- 4.10 pm CET to 4.15 pm CET: Conference Closing remark



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Confirmed speakers

- **Dr. Nelson Ogunshakin**, FIDIC Chief Executive
- **William Howard**, FIDIC President
- **Greg Clark, Global Head**, Future Cities & New Industries HSBC Group (United Kingdom)
- **Solomon Quaynor**, Vice President, Private Sector, Infrastructure and Industrialisation, African Development Bank (Ivory Coast)
- **Tracey Ryan**, Managing Director - New Zealand, Aurecon (New Zealand)
- **Ailie MacAdam**, Senior Vice President and Global Operations Manager for Bechtel Infrastructure (UK)
- **Enzo de Laurentiis**, Chief Procurement Officer, The World Bank (USA)
- **Gavin English**, FIDIC Board (UK)
- **Ian Gardner**, Global Energy Leader, Arup (UK)
- **Anne Kerr**, Managing Director, Greater China Mott MacDonald Hong Kong Limited
- **Karin Sluis, CEO**, Witteveen+Bos (Netherlands)
- **Sir Vivian Ramsey**, International Judge and Arbitrator (UK)
- **Nicholas Gould**, Partner and Visiting Professor, Fenwick Elliott and King's College London (UK)
- **Dr Gernot Strube**, Senior Partner, McKinsey & Company (Germany)
- **Benoît Clocheret**, Chief Executive Officer, ARTELIA (France)
- **Catherine Karakatsanis**, Chief Operating Officer, Morrison Hershfield Group (Canada)
- **Luis Villaroya**, FIDIC Board (Spain)
- **Linda Bauer Darr**, President and CEO, American Council of Engineering Companies (USA)
- **Michael Earp**, Senior Vice President and Executive Director AON (USA)
- **Vincent Leloup**, Chair FIDIC Contracts Committee (France)
- **Charles J. Gozdziwski**, Senior Advisor, Principal Emeritus, Hardesty & Hanover (USA)



About FIDIC

FIDIC, the International Federation of Consulting Engineers, is the global representative body for national associations of consulting engineers and represents over one million engineering professionals and 40,000 firms in more than 100 countries worldwide. Founded in 1913, FIDIC is charged with promoting and implementing the consulting engineering industry's strategic goals on behalf of its member associations and to disseminate information and resources of interest to its members.

FIDIC membership covers more than 100 countries around the world. To further its aims, FIDIC publishes international standard forms of construction contracts for clients, consultants, sub-consultants, joint ventures and representatives, together with related materials such as standard pre-qualification forms. FIDIC also publishes business practice documents such as policy statements, position papers, guidelines, training manuals and training resource kits in the areas of management systems (quality management, risk management, business integrity management, environment management, sustainability) and business processes (consultant selection, quality-based selection, tendering, procurement, insurance, liability, technology transfer, capacity building).



FIDIC Geneva 2021

INTERNATIONAL INFRASTRUCTURE CONFERENCE
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- How best to engage with politicians to get the best results
- International business opportunities

Find out more at
www.FIDIC.org



An event organised by the International Federation of Consulting Engineers (FIDIC)