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Foreword from the President and CEO

The world has changed in the past 12 months, that is probably the understatement of the last decade. Covid-19 has not only changed working patterns but it has also reduced economic activity to lows never seen before.

We should, however, be cognisant that Covid-19 is not the only challenge in town, infrastructure investment has been below the level required to meet current usage let alone future needs. Covid has challenged some of our assumptions as to where we should be investing as a priority, but it has not changed the overall situation.

It has shown that we can have a cleaner environment, that we can work remotely, that infrastructure such as broadband is vital, despite only a decade ago being considered an ancillary to infrastructure types such as road and rail and airports.

FIDIC therefore has also had to change. As the President and CEO of FIDIC we are proud to announce that following the success of FIDIC’s Covid-19 webinar series and the success of the previous State of the World reports, we have assessed and produced an ambitious and revamped State of the World series which will lead the sector into the future.

FIDIC once again will utilise its reputation and all its networks including its committees and expertise and facilitate global co-operation and discussion on a scale not previously undertaken by FIDIC.

This document outlines the opportunities that will continue to develop as the state of the world series evolves and FIDIC invites you as valued stakeholders to get involved in our activities.
The world and the challenges that are presented day by day, year by year are ever changing and, in many cases, change is occurring at a faster pace. FIDIC has always engaged in leading the debate through its State of the World Reports.

Since 2009, they have highlighted the need for investment in infrastructure, the fact that such investment needs to occur sustainably and that the challenges in the water sector are far greater than anticipated.

- FIDIC State of the World Report 2012 – Sustainable Infrastructure
- FIDIC State of the World Report 2015 - Water Challenges

FIDIC was therefore talking about infrastructure investment in the economy to boost growth out of the financial crisis before it became a buzz word, was championing sustainability before the climate crisis hit the global stage and highlighted the issue with pollutants such as microplastics in the world’s oceans before governments considered measures to address plastic waste.

Whilst these messages have been heard by governments globally and there has been progress and the agreement of the Sustainable Development Goals (SDGs), it has become clear that FIDIC also needs to evolve to adapt to this faster pace of change.

**Moving forward**

State of the World going forward will therefore produce multiple reports per year that analyse, promote, and evaluate the issues facing countries across the globe.

This will create a long and standing State of the World series to produce more frequent digestible reports targeting specific areas, geographies, subjects, or technologies. Bringing together FIDIC, its Member Associations and the infrastructure industries expertise to assist governments in meeting the increasing pace of change.

This is by no means a small task and so FIDIC will be using its extensive global network of experts across the fields of planning, finance, engineering, procurement, contracting, surveying, legal, politics etc to provide expert insight into the issues it discusses.

As part of this transformation, FIDICs State of the World series needs to consider how the world has shifted with technology, webinars, and digital media as a significant part of the step change.

This will help to ensure FIDIC and its State of the World audience are engaged with the widest audience possible to create a significant shift towards sustainable, quality driven infrastructure that is delivered with integrity.

We welcome you to this updated initiative and look forward to engaging with the infrastructure industry, governments and stakeholders going forward.

**Frequency**

This series will break State of the World down into smaller and more frequent digestible reports targeting specific areas allowing for webinars, digital content such as infographics and social media campaigns to be better targeted and utilised to get FIDICs and industries messages to the correct audiences.

It is anticipated that FIDIC will produce a State of the World update on a specific area at least once a quarter, targeting between 4 and 8 documents a year.
Making State of the World more relevant to societies ambitions

The New State of the World series will recognise the importance of co-operation and the scale of the challenge we face going forward. This is a lesson that has unfortunately been made ever more prevalent given the Covid-19 outbreak.

As such, the new series as much as possible will also link to the Sustainable Development Goals as these are commitments that are achievable if not surpassable if we all work together. This State of the World series therefore not only embraces the current SDGs but considers how we can improve where we missed the Millenium Goals and what should the next SDGs look like. They continue to 2030 and we are already in 2020, so time if anything is against us in light of the potential financial constraints that may result out of a global Covid recession.

As can be seen from the diagram below, the infrastructure sector can not separate itself from such goals. We are an integral part of meeting them, not only now, but improving upon them for generations to come.

The only constant in the world is change

Part of the rationale behind the new state of the world series is that the world continues to change but the targets we strive for are not always as flexible. It is therefore important the question are always asked. Do these targets still apply? Can we do better? Should we be trying harder?

These state of the world series focusing on issues on a more frequent and targeted manner but whilst maintaining the corporate priorities and integrities of FIDIC of quality, sustainability and integrity are designed to keep pace with change.

For example, the graphic below shows some of the challenges and questions that have been raised over the Covid-19 webinar series by FIDIC. Some of these questions have always existed others have now taken on new meaning given the adjustment that so much of the globe has had to take.

This is the rationale behind FIDIC and the State of the World programme, becoming more flexible, FIDIC using its extensive network of experts, stakeholders and contacts should be able to help the infrastructure industry address such challenges.

The new state fo the world series intends to make such flexibility, engagement, expertise and reactive approaches commonly placed in FIDICs approach going forward.
To do this FIDIC is not only utilising its expertise but is engaging with industry and interested parties to ensure that the questions of tomorrow have at least been considered today.

Provisional list of topics which State of the world will cover in next few years

**Infrastructure investment and global risks**
Explores the level of infrastructure spending that is needed to meet global needs and where global risks exist related to infrastructure

**Strong institutions and partnerships**
Explores how institutions and international bodies and come together under initiatives such as the millennium development goals and SDGs to encourage sustainable investment

**Water is the next oil**
Water is becoming increasingly scarce. Pollution and sustainability are ever increasing issues in terms of seriousness. This document explores the value of water, its vital interactions with other activities and the stress that is being created

**Life above land - water**
The SDGs split water into above land and below it, this SOW builds on the 2015 edition and looks at how the environment is being affected by human activity and the interaction between the land, sewerage, rivers, wetlands etc.

**Life below the water**
This SOW builds on the 2015 edition and looks at how the environment and oceans are continuing to be affected. The warning signs were there in 2015 has the global community acted?

**Showing progress – water project examples**
Exploring real project examples, we will look at what best practice is and what projects are doing going forward to improve sustainability and outputs. Real life examples, for real life problems

**Living sustainably**
This chapter explores how we can live more sustainably, to do this it explores the engineer’s role, the circular economy and whole life costs. Living sustainably means operating holistically.
Sustainable communities (smart and mega cities)

Smart and mega cities, whilst many are developing all over the globe there is a difference between the two and challenges with mega cities becoming smart cities. This report explores developments and what to expect going forward.

Corruption, integrity, and gender equality

Corruption and equality are a significant issue across the globe. If action is to be taken, we need to understand the scale of the issue and respond accordingly. This SOW explores what we can do acting with integrity and to balance gender equality.

Digital Technology & Communications

Technology, cybercrime, data protection and communication. A very short list but a very significant set of items businesses need to increasingly ensure they get right and manage risk. This SOW explores what to expect and how to manage risk.

Infrastructure and its role in reducing poverty

What role does infrastructure play in reducing poverty and what can the consultancy and engineering sector do to help countries meet their goals under the SDGs.

Education infrastructure empowering labour capital

Education is vital for not only our sector but society. What can our sector do not only to improve its own store for human capital but to improve the lives and education of wider society?

Health infrastructure, hitting the right beat and preventing the next crisis

The Covid-19 pandemic has shown where health infrastructure is robust but has also highlighted serious weaknesses. Looking back on the lessons learnt what can the sector do to improve healthcare and the wellbeing of individuals.

Creating a clean energy future

The reduction in economic activity because of Covid demonstrated the challenge that we will face in meeting the goals of the SDGs. The industry must learn from these lessons and move forward.

Industrial policy, how infrastructure can help governments get it right

Industrial policy is important to spur innovation but far too often policy and stability are not sufficient to guarantee long term investments. What can be learnt or done to facilitate better industrial policies?

Reducing inequality and improving fairness in the consultancy and engineering sector

Inequality and fairness continue to come under the spotlight but are there ways the sector can help to improve such behaviours? Are our own behaviours and actions adequate?

Responsible consumption and production, how can engineers help to encourage such behaviour

One way to address the climate and waste challenge is to consume less. Whilst individual behaviours have shifted towards trends such as reducing plastic waste, we might have more packaging but are purchasing more. How can industry help the world meet this challenge?

Other - Future topics – No one saw Covid coming so we remain open and adaptive!
Become a partner?
**Become a partner?**

FIDIC hosts public events but also encourages engagement in its industry networks, and so as a partner you are able to join FIDIC and its global network of industry players and influencers.

**Engagement and networking**

FIDIC's events will connect you to a wide range of stakeholders from Multilateral Development Banks, Clients, NGOs, Governments, Contractors, Investors, Lawyers, Insurers, Architects, Engineers and many more. Partners enjoy promotion and status above that of attendees.

FIDIC and its contracts have been a global standard for decades, changes and best practice in such its contracts have significant influence on the way projects are procured and delivered. As a partner you become part of the FIDIC family.

**Thought leadership**

FIDIC does not only provide contracts it is increasingly involved in policy and thought leadership within the sector. Your company can enjoy being a partner and an active participant in such global debates.

FIDIC's brand is globally recognised not only within the consultancy sector but across the infrastructure sector as a supporter of FIDIC, your company is able to demonstrate its support for best practice and striving to improve the sector going forward.

**Brand recognition**

FIDIC's partners are promoted via FIDIC's website, social media channels and within its reports. This promotion puts you at the heart of the global conversation.

FIDIC, represents over one million engineering professionals and 40,000 firms in more than 100 countries worldwide. This coverage means FIDIC has a wide range of influence and expertise partners can access.

**Global market coverage**

FIDIC'S recent Covid-19 webinars reached over 9,000 senior individuals in 10 weeks as a partner of FIDIC and the state of the world programme you will get the opportunity to engage across the widest spectrum possible.

Partnering can be short or long term at FIDIC whilst we encourage and believe in long term partnerships we also understand that the breadth of topics the state of the world series will cover means that partners may wish to tailor their engagement as such we offer pricing per report/topic in the series.

**Flexibility for you**

Being a long-term partner across all activities is possible and a discount can be provided if you are interested in being involved in multiple reports.
What activities will each State of the World include?
What activities will each State of the World include?

The report

Whist the state of the world series will be more than a report the foundation of influence is being able to provide the evidence and knowledge that you are knowledgeable, relevant, innovate and forward thinking. As such, the state of the world series will continue to produce reports as a core part of its activities.

These reports will review, comment, and provide new and innovative thinking to either provide a way forward for industry or provide for debate to elevate the discussion to the next level. It is vital that the infrastructure industry raises to this challenge given the extent of potential climate change and its consequences.

As a partner, you will be able to engage and comment on the reports that FIDIC creates, providing you with advanced knowledge of our research and then allowing for your company to elevate itself alongside FIDIC as a thought leader.

Each report is targeted to be between 30 and 40 pages and will include commentary from partners and key influences or stakeholders as well as original thinking and research from FIDIC and its extensive network and community.

Website coverage

The state of the world series will feature on a webpage containing all the reports that have been produced, as the reports progress it will create a library of knowledge and demonstrate not only the breadth and range of FIDIC and industries expertise but also the support that partners provide.

As a partner of the state of the world series, you will have your details on this webpage to clearly show your support for the subject matters and development of the state of the world series.

There will also be a page dedicated to each state of the world series research outcome which will promote and display graphically the report, the partners and contributors.

Social media and webinar

Social media is now part of being heard, if you’re not at the table you can’t be part of the solution and this has never been more evident that in 2020 when the globe was literally forced into the digital age far faster than businesses anticipated.

Such change is important to recognise and so the new state of the world series will not only promote the report, but its contributors, speakers, partners, and its recommendations across a variety of platforms.

As a partner in the State of the World series, you get to benefit from this global exposure, being included in our channels and with FIDIC global channels also promoting yourself and your company.

This report outlines the topics this new State of the World series feels it should be hitting in the immediate few years and whilst they will be subject to change to react to market conditions a simple assessment of key terms of twitter hashtags on various research topics we intend to cover show the substantive level of engagement that can potentially be achieved.
What activities will each State of the World include?

### #Infrastructure
- Twitter - 1,454,908 (potential reach)
- LinkedIn - 72,744 (followers)

### #Globalrisks
- Twitter - 301,492 (potential reach)
- LinkedIn - 160 (followers)

### #Climateemergency
- Twitter - 1,621,800 (potential reach)
- LinkedIn - 5,968 (followers)

### #Sustainability
- Twitter - 1,773,852 (potential reach)
- LinkedIn - 13,195,347 (followers)

### #Water
- Twitter - 3,562,536 (potential reach)
- LinkedIn - 22,378 (followers)

### #Environmental
- Twitter - 1,540,101 (potential reach)
- LinkedIn - 32,026 (followers)

### #Futurecities
- Twitter - 1,291,161 (potential reach)
- LinkedIn - 380 (followers)

### #Integrity
- Twitter - 1,201,969 (potential reach)
- LinkedIn - 4,191 (followers)

### #Technology
- Twitter - 1,636,287 (potential reach)
- LinkedIn - 26,001,012 followers

### #Environment
- Twitter - 1,831,624 (potential reach)
- LinkedIn - 57,983 (followers)

### #SDGs
- Twitter - 1,645,755 (potential reach)
- LinkedIn - 14,885 (followers)

### #FIDICSOW
- This is generic and will be used to promote and keep consistency across the state of the world series
# Summary of partnership opportunities – per report/topic

<table>
<thead>
<tr>
<th>GOV / NGO</th>
<th>FIDIC Member Association</th>
<th>Webinar only partner</th>
<th>Full webinar/report partner</th>
<th>What you receive</th>
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<td>State of the world – the report</td>
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<td>Partnership promoted on social media</td>
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| FREE | FREE | €2000 | €6000 |

If you wish to sponsor multiple reports/topics and create a bespoke package please get in touch
Interested in being a partner?

If you are interested in being a FIDIC partner please complete the following and return it to FIDIC's Head of Economic and Strategic Policy and lead of the State of the World series at gpontin@fidic.org

Information

Subject line – State of the World Series – I am interested in becoming a partner

Level you are interested in:

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<th>GOV / NGO</th>
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Please provide your contact details below:

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<th>Company Name</th>
<th>Contact person(s)</th>
<th>Position</th>
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Company logo:

Please provide a company logo in JPEG, JPG or PNG format for use by FIDIC. Please note this logo will be used on webpages and social media

Company bio

Please keep within the 100-word limit
FIDIC, the International Federation of Consulting Engineers, is the global representative body for national associations of consulting engineers and represents over one million engineering professionals and 40,000 firms in more than 100 countries worldwide.

Founded in 1913, FIDIC is charged with promoting and implementing the consulting engineering industry’s strategic goals on behalf of its Member Associations and to disseminate information and resources of interest to its members. Today, FIDIC membership covers over 100 countries of the world.

FIDIC, in the furtherance of its goals, publishes international standard forms of contracts for works and for clients, consultants, sub-consultants, joint ventures and representatives, together with related materials such as standard pre-qualification forms.

FIDIC also publishes business practice documents such as policy statements, position papers, guidelines, training manuals and training resource kits in the areas of management systems (quality management, risk management, business integrity management, environment management, sustainability) and business processes (consultant selection, quality based selection, tendering, procurement, insurance, liability, technology transfer, capacity building).

FIDIC organises the annual FIDIC International Infrastructure Conference and an extensive programme of seminars, capacity building workshops and training courses.

**FIDIC 2020-2024 priorities**

Lead the consulting and engineering industry visibly and effectively:

- Being the industry’s credible global voice
- Providing the nexus for all stakeholders
- Facilitating improvement and growth in business
- Addressing global challenges

For the benefit of society, FIDIC members and our firms

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