



International Federation of Consulting Engineers
The Global Voice of Consulting Engineers

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Bite size - what we are doing in the areas that's stakeholders identified

2020

2024



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Area	What we are doing
<p>Awareness</p>	<p>FIDIC has refreshed the look of its main website and is in the process of launching two new sites for its credentialling and training programme in China. We have a dedicated digital person and are focusing on improving our social media across LinkedIn, Twitter, and Facebook.</p> <p>We have a dedicated strategy and policy role within FIDIC which is in the process of relaunching State of the World to become a multiyear series and to engage with key stakeholders and government.</p>
<p>Visibility to consultancy firms</p>	<p>Engagement with member firms of MAs it was believed could be improved, FIDIC is engaging with MAs to improve the connections FIDIC makes with their members at events such as the international infrastructure conference. FIDIC has also as part of the Covid 19 crisis launched and now will continue to launch series of webinars to better connect FIDIC with member firms.</p> <p>As part of this plan it should also be noted that FIDIC proposes the creation of a CEO forum which will link directly to firms and key senior individuals across the globe within engineers and consultancy firms</p>
<p>History vs future</p>	<p>Some stakeholders felt the FIDIC needed to innovate but also that the brand was becoming dated. FIDIC is not only in the process of launching its credentialling and FIDIC China initiatives which will have new websites and help to make the brand to be perceived as modern.</p> <p>FIDIC is continuing to innovate across its platforms going into this plan we have just launched the revitalisation of the adjudicator and trainer profiles and certification will follow.</p> <p>Alongside the refresh of FIDICs publications, presentations etc and the implementation of new technology in training this Strategic Plan will see FIDICs brand evolve into a much more modern format whilst maintaining the recognition and value it has built up over years to date.</p>
<p>MDB</p>	<p>The recent successes with FIDICs MOUs with MDBs was highlighted by stakeholders. In this plan FIDIC does not intend to slow down on the progress of such agreements. We wish to ensure we sign additional agreements each year and expand the horizon of such agreements to academic institutions and strategic partners.</p>
<p>Openness</p>	<p>Some respondents felt FIDIC could be more transparent. FIDIC has recently refreshed all of its committees and its governance structure and is increasing the amount of information it published on its website to ensure we are as transparent as possible. This is something this plan will continue going forward.</p>
<p>Development</p>	<p>Respondents felt that FIDIC was evolving in the right direction which was encouraging and is a good outcome of the last Strategic Plan. That does not, however, mean this plan is slowing down development. In fact, this is the most significant and detail plan ever produced by FIDIC with the widest degree of consultation and as such has produced ten key areas where goals and targets have been identified to drive development going forward.</p>
<p>Digital transformation</p>	<p>Digital transformation is a significant part of this strategic plan. FIDIC needs to better communicate, understand and be efficient in its process if it is to deliver for its members and the industry.</p> <p>Covid 19 presented a challenge to the whole sector and FIDIC as part of its response received significant positive feedback, as such FIDIC plans to take the lessons it has learn and build on recent improvements to its websites and process across the entirety of this strategic plan including its members hip processes, surveys, credentialling and training etc.</p>

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Skills	<p>Skills and education are an essential part of the 'capital' wealth of the sector this was made no more apparent than in feedback and in the webinars. FIDIC as part of this Strategic Plan is significantly expanding its skills and training programmes and is also continuing to build its own secretariat skills base.</p> <p>This alongside the CEO Forum will not only provide training but also provide an incentive for individuals to see what the sector can offer and achieve. As part of this the future leaders will also continue to play a key role and as with all the committees FIDIC is working to improve output and productivity.</p>
Contracting	<p>Poor contracting continues to be an issue in this industry. FIDIC is engaging and expanding its influence with clients as part of this Strategic Plan but has also refreshed its committees and expanding the role of task groups to ensure that not only FIDIC contracts but the guides and documents around them ensure best practice is implemented as much as possible.</p> <p>This will also include the development of new FIDIC contracts and the digital systems that deliver the current contracts to ensure they are as widely used as possible.</p>
Engineers role	<p>Engineers play an important role in the delivery of infrastructure and through FIDICs policy work including the renovation of the State of the World series FIDIC will continue as part of this plan to expand its influence in promoting the importance of engineers. As part of this the CEO forum will establish at the highest level a expert base of engineers to engage and ensure the industry continues to be influential for years to come.</p>
Covid 19	<p>Covid 19 has possibly created the greatest shock to individuals, economies, and governments of anything in the past 100 years. This plan cannot ignore the lesson from COVID in fact it learns from them. Where improvements can be made as a result of lessons learnt such as digital transformation, we will take these forward and all financial projections have been considered in light of the affect and seriousness of the ongoing Covid 19 crisis.</p>
Networking	<p>Networking remains key for most companies, even with Covid 19 these networks are important to maintain. FIDIC as part of this strategic plan is not only planning to continue to run conferences such as its international infrastructure conference or the contract users' conferences but it is also bolstering its network of committees and events around them.</p> <p>That means there will be webinars where individuals can engage with the committees, FIDIC reports and policy work.</p>
Diversity	<p>Diversity and inclusion is important and FIDIC is taking steps to improve the diversity of its board and governance committees and staff. In addition, FIDIC as part of its SOW series plans to include papers and positions on such matters as part of this Strategic Plan</p>
Forms of contract	<p>FIDICs contracts are one of its most important assets as such it is important to ensure that we develop existing and new forms of contract and guidance and best practice. This Strategic Plan continues to push such developments, but in addition also considers new areas which will affect FIDICs contracts in the future such as digitisation beyond what already is in place.</p>
Webinars	<p>As part of the Covid 19 crisis FIDIC demonstrated its ability to reach over 15,000 people over a few months through its webinar programme. This was a significant achievement and feedback was very positive. As such, FIDIC is planning on introducing such webinars into more of its activity as part of this Strategic Plan to ensure as many people can engage with FIDIC as possible going forward.</p>