



GLOBALISATION DELIVERING SUSTAINABILITY IN A GLOBAL MARKET

FIDIC ANNUAL CONFERENCE BEIJING CHINA
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Workshop Team

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Workshop Agenda

- Introduction 5 Minutes
- International Business Perspective 15 Minutes
- Emerging Economy Perspective 15 Minutes
- Developing Economy Perspective 15 Minutes
- Questions & Discussions 25 minutes
- Workshop Summary 10 Minutes

What is Globalisation?

The production, distribution and
sale of goods and services
across borders

Scope of Globalisation

- Export of Goods
- Export of Services
- Production & Sale of Goods Abroad
- Provision of Services Abroad
- Borderless Provision of Services

Basic Issues

- Movement of People
- Movement of Goods & Services
- Foreign Exchange Movement
- Cultural Differences
- Operating Environments
- Regulatory Framework

Country Issues

- Production Capacity
- Cost of Production
- Competitive Advantage
- Development of the Economy
- Operating Environment
- Regulatory Framework

Globalisation & Sustainability

- Opportunities for Sustainable Engineering Practice to an International Market
- Challenges of Sustainable Global Engineering Practice
- Experiences Gained & Lessons Learnt
- Fears & Barriers to Entry

Focus of this Workshop

- International Business Perspective
 - Harry Noy – CEO of Arcadis
- Emerging Economy Perspective
 - Jawahar Kaus – Former President of the Indian Association of Consulting Engineers
- Developing Economy Perspective
 - Sulaiman Adamu – Consulting Engineer