

From National to Global Player



Presentation FIDIC International Conference 2004

One hundred years of local leadership



From rural development



To full service engineer, consultant and project manager



Strategic geographic choices



From 'follow the money'



To a leading presence in main markets



Why acquire?

Local consultancy engineering based on trust

- Local laws/regulations/codes key in understanding market
- Sense of urgency (no greenfields)

How acquire?Target local top 5 firms



Moving in a unified direction

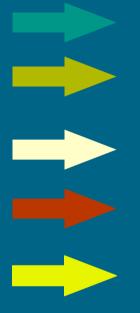
ARCADIS databases

Human resources

Technology-exchange

Account management

Business development



Sharing projects

Sharing experience

Sharing knowledge

Sharing clients

Sharing progress

Uniform naming structure



Sharing awareness



A new name, a new face



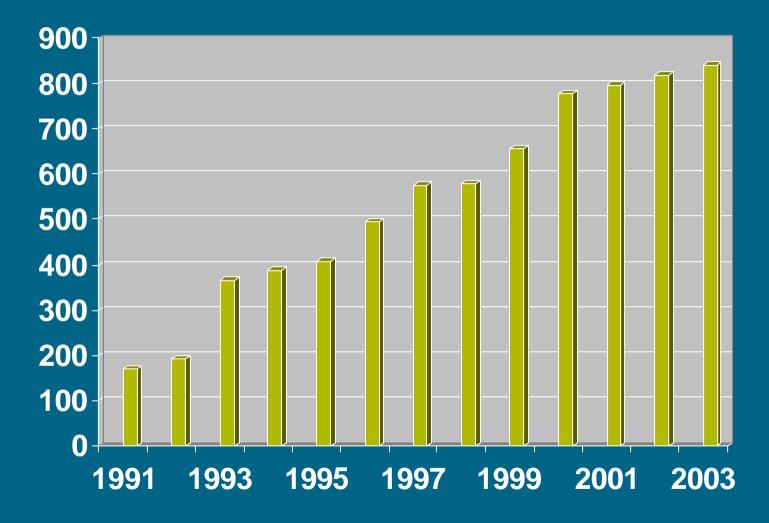
The fire salamander lives on the edge of land and water, where much of our work takes place. It only lives in balanced ecosystems.

ARCADIS

Our name is derived from 'Arcadia', the best place on earth to live, according to Greek mythology.

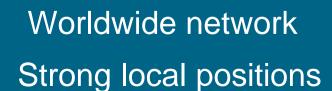


Continuous revenue growth





Good geographical spread

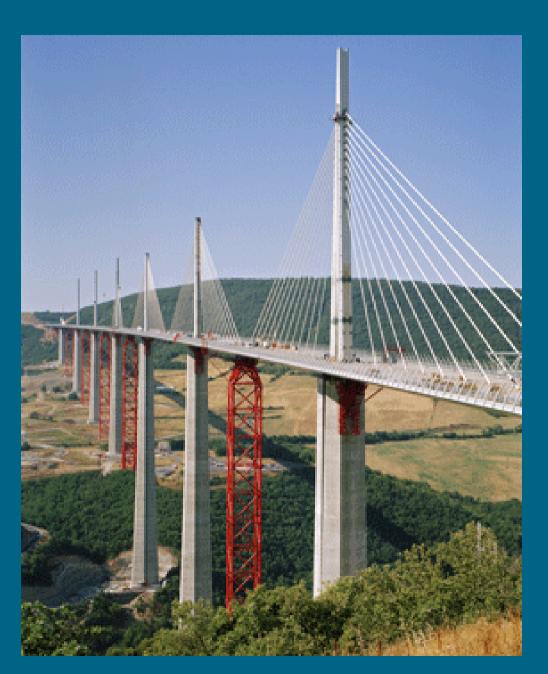




Great projects

Millau viaduct, France





Great projects

Fort Gordon Remediation, United States







Greenfield development versus acquisitions

Financial cooperation versus synergy approach

Individual brands versus monolithic awareness





Part of a bigger picture