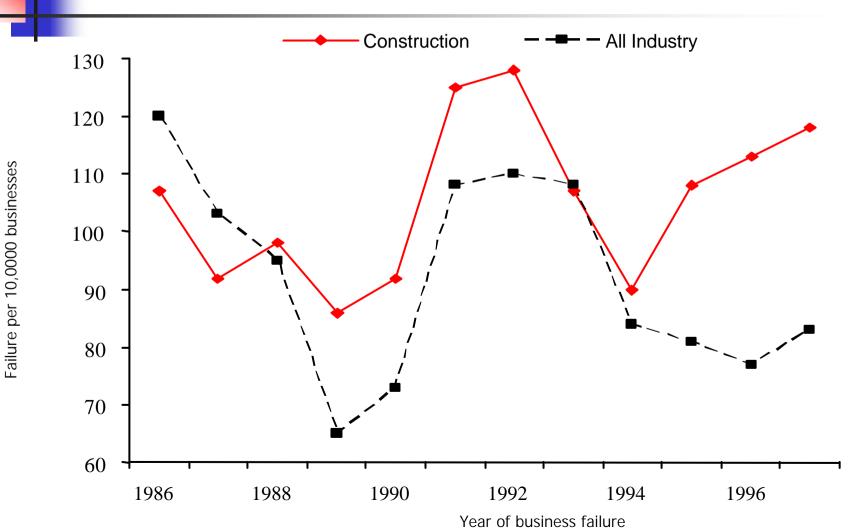
Consultants as Professional and Business Partners: The External Cooperation Imperative

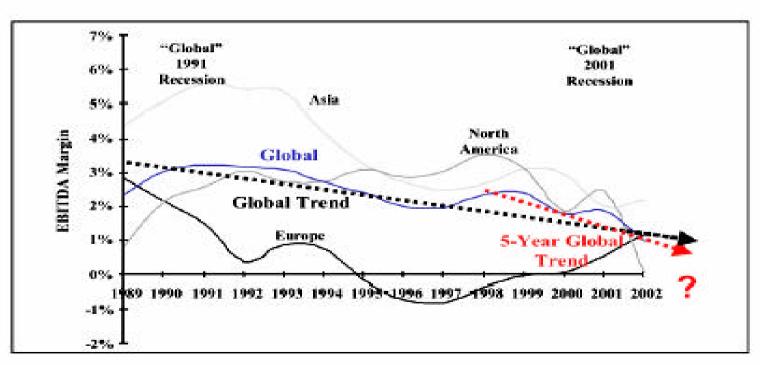
FIDIC 2004 Conference Copenhagen September 13, 2004

Bud Ahearn, Vice Chairman CH2M HILL Companies, Ltd.

US Business Failure Rate Comparison (1986 – 1997)



Global Engineering and Construction Industry Profitability Trend



Source: Factset, Includes 38 publicly traded companies in North America, Europe and Asia Profit margin is found by company's operating margin/net soles



- Expanding from <u>singular</u> professional service role to a project delivery <u>team</u> role
 - Partners with other businesses
 - Risk-sharing
 - Client-community service focused
 - Custom-made relationships
 - Public-private partnerships ((P3)
 - Private finance initiatives (PFI)
 - Alliances
 - Project team for DB, DBO, DBOOT etc.

Benefits of Integrated Project Delivery

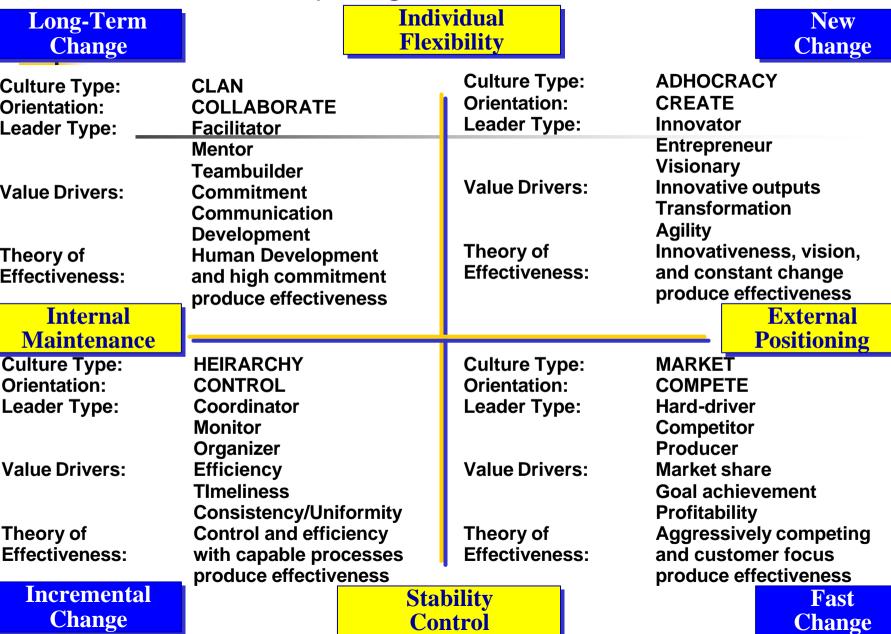
- Quality
- Claims reduction (clearer accountability)
- Increased focus on risk management
- Cost reduction
- Time reduction
- Long-term warranties for owner
- Productivity and constructability
- Innovative leadership
- Industry turnaround

The Competing Values Framework



- Leadership
- Culture
 - From the beginning
 - Market forces
 - Client priorities and processes
 - State/local
 - Federal
 - Industrial

Competing Values Framework



An Orientation Toward Better Leadership and Cooperation

PERSONAL

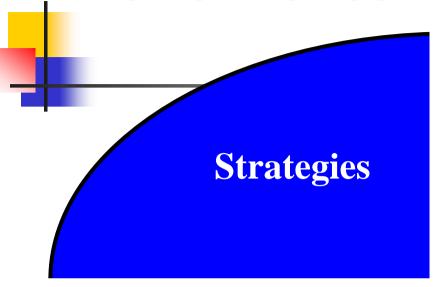
Physical Health	Illness	Healthy	Olympic Fitnes
Mental Health	Abnormality	Healthy	Flov
	Negative	Normal	Positive
	Deviance		Deviance
	BUSINESS		

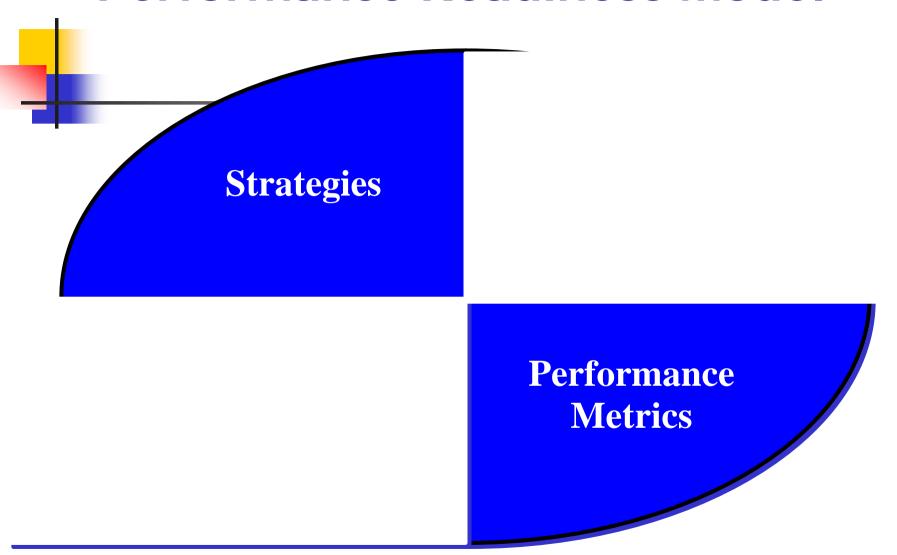
Organizational Health Dysfunctional Healthy Best in Industry

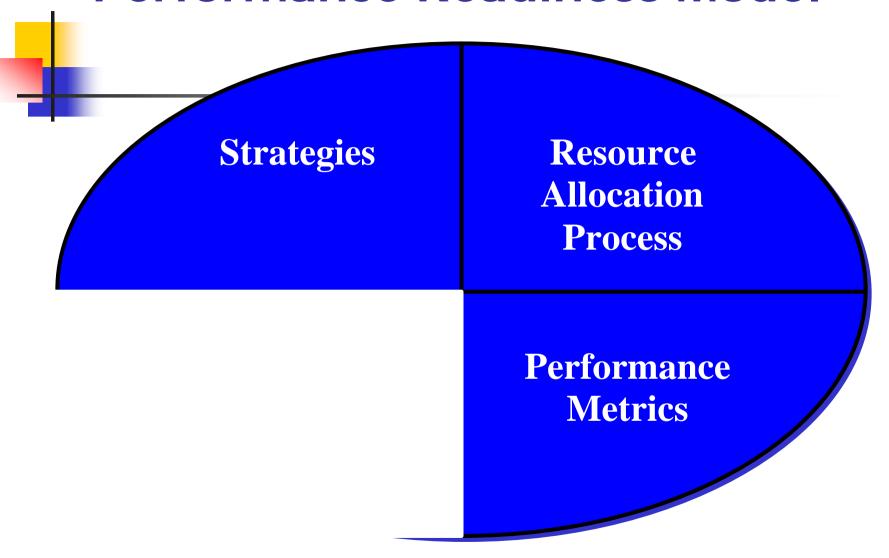


ORGANIZATIONAL

<u>Metric</u>	<u>Dysfunctional</u>	<u>Healthy</u>	Best in Industry
Effectiveness	Ineffective	Effective	Excellent
Efficiency	Inefficient/Faulty	Efficient/Reliable	Flawless/Perfect
Crises	Chaos	Coping	Flourishing
Relationships	Harmful	Helpful	Giving
Communication	Secretive	Honest/Open	Respectful
Ethics	Unethical	Ethical	Virtuous
Recovery	Punishment	Tolerance	Healing Support
Injury/Harm	Retribution	Justice	Forgiveness











Social Capital: An Essential Resource

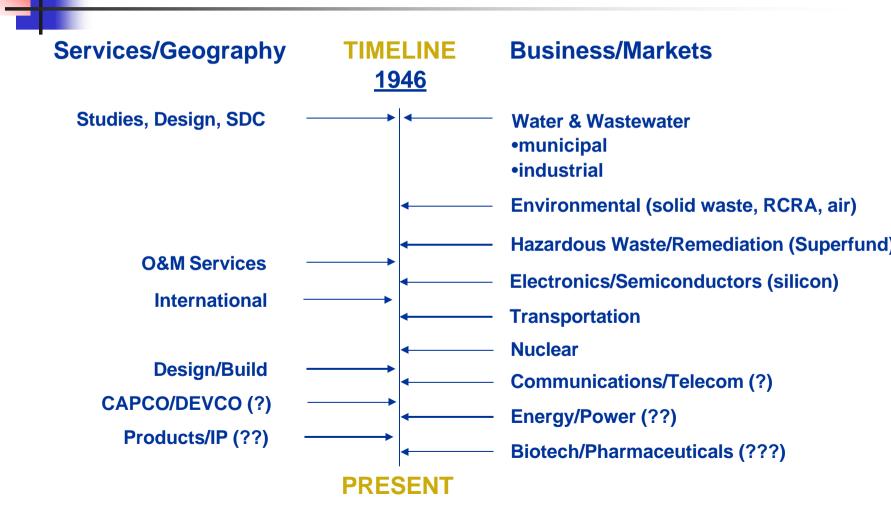
- Resources available to us through our personal and business networks
 - Information, ideas, leads, opportunities, power, financial capital, goodwill, trust, cooperation
- Source of Productivity
 - Enables us to create value and get things done
 - No one can succeed or even survive without it
 - "Going it Alone" is a myth
- Managing relationships in a reciprocal way that benefits others and us



Business Case for Social Capital

- Most jobs are found through networking
- People with rich social capital are paid better
- One's position in networks of workflow,
 - communication and friendship affects influence and effectiveness
- 70% of learning in the workplace happens through informal interaction
- Strategic alliances, mergers and acquisitions are ofter built on social capital

CH2M HILL Companies Ltd. Milestones





Thank You